



***You are invited!***

## ***R/W Specialties Hearth Products Show***

***Live Burns - Fantastic Specials – Day of our show only! - Contact your salesperson for pricing!***

***Friday April 20<sup>th</sup>, 2018 – 10:00 am – 4:00 pm show – 9000 E. 96<sup>th</sup> Ave, Henderson, Co***

***We will be introducing “New” fireplaces, stoves, and fire pits.***

### ***Schedule of Events***

#### **Class # 1**

**7:30 AM – 10:30 AM Handgun Safety / Concealed Weapons Class – Presented by Matthew Hardesty**

You must be 21 to participate (Concealed carry certificate not valid in Nebraska)

Cost for the class is \$75.00 but R/W will contribute \$40.00 toward the first 16 that sign up.

#### **Class # 2**

**10:30 – 11:30 Fire-Up the Outdoor Room – Presented by Paul Nigon – Director of Customer Engagement**

- Defining the outdoor room
- Industry Statistics
- Why Fire
- Standards and Safety
- Design and Product Mix
- Questions and Answers session

**11:30 AM – 1:00 PM Lunch – Provided by R/W Specialties**

#### **Class # 3**

**1:00 PM – 2:00 PM Social Media Strategy – Presented by Hilary Reynolds – Marketing Specialist OGR**

- How digital influence has changed buying habits
- How does your business stack up?
- Attracting and engaging customers
- Adding Value for customers
- Q & A

Please RSVP to [March@rw-spec.com](mailto:March@rw-spec.com) for all Classes by Wednesday April 18<sup>th</sup>!

- **Spin our Money Wheel for cash – one spin for every \$1,000 spent at the show (Drops of Dura Vent do not qualify)**
- **Drawings on the hour for prizes to include:  
\*Must be present to win\***

***Heatilator Stove  
Flat Screen Television***

***Kenwood Fire Pit  
R/W Custom Corn Hole Game***

***Heatilator Carhart coat  
Cabela’s Gift card***